



Michigan Department VFW Auxiliary Membership Guide Sheet 2022-2023

www.vfwauxmi.org

Facebook Page: Membership-Michigan

National Theme: Hands that Serve Hearts that Care

Department Theme: Be the Anchor for Our Veterans, Hold Them steady and safe

Program Goals

Invite New Members

Include Current Members

Invest in the Future of the Organization

YOUR MISSION- GROW THIS ORGANIZATION SO IT IS AROUND FOR ANOTHER 100 YEARS!

We need to invest in our organization by inviting new, younger members that will eventually lead this organization forward for the next 100 years. In the past many Auxiliaries have not invested in their new members and now as their current membership gets older and cannot do all the things needed to have a healthy Auxiliary, we're facing an age gap.

This year we will focus heavily on Social Media and recruitment of new members by making recruiting videos, short videos on the mission of the Auxiliary, the programs that we offer, and why joining this organization is so rewarding and important.

This doesn't mean that we forget about retaining our current members, everyone needs to feel accepted and given a chance to thrive.

NATIONAL AWARDS FOR MEMBERS

Heart-Shaped Hands Pin to each VFW and VFW Auxiliary member who recruits five (5) new members to the VFW Auxiliary from July 1, 2022 through May 31, 2023. Due to Department Treasurer by June 10, 2023. Pin will be mailed directly to the member from National Headquarters.

National Membership Achievement Award to each VFW and VFW Auxiliary member who recruits twenty (20) new members to the VFW Auxiliary from July 1, 2022 through May 31, 2023. Due to Department Treasurer by June 10, 2023. Award will be presented at the 2023 National Convention in Phoenix, Arizona or mailed directly to the member from National Headquarters.

Hands that Serve, Hearts that Care Award to one VFW Auxiliary member in the nation who recruits the most new members from July 1, 2022 through May 31, 2023. The award will feature the member's name on it alongside the name of an honored veteran. Due to Department Treasurer by June 10, 2023. Award will be Presented at the 2023 National Convention in Phoenix, Arizona or mailed to the Department for presentation. Department Treasurers and VFW Members are not eligible.

NATIONAL AWARDS FOR AUXILIARIES

- \$25 to each Auxiliary that reaches 95% Plus in Membership by November 30, 2022
- \$25 to each Auxiliary that reaches 98% Plus in Membership by March 31, 2023
- \$50 to each Auxiliary that reaches 100% Plus in Membership by June 30, 2023

NATIONAL AWARDS FOR DEPARTMENTS

- \$200 to the Department for 95% Plus in Membership by November 30, 2022
- \$250 to the Department for 98% Plus in Membership by March 31, 2023
- \$300 to the Department for 100% Plus in Membership by June 30, 2023
- Conference vs. Conference
 - Each member within the Conference with the highest total percentage in Membership by January 31, 2023 will be invited to attend a private VIP Membership Event with the National Line Officers at the 2023 Mid-Year Conference.
 - Each member within the Conference with the highest total percentage in Membership by June 30, 2023 will be invited to attend a private VIP Membership Event with the National Line Officers at the 2023 National Convention in Phoenix, Arizona.

DEPARTMENT AWARDS FOR MEMBERS

- ✓ For every one (1) new or rejoined member that you recruit, your name will be entered in up to three drawings for \$10 prizes. There will be a drawing at Fall Conference with 20 names drawn, a drawing at Mid-Winter with 15 names drawn, and a drawing at Department Convention with 10 names drawn. Once a name is placed in the drawing, it will remain in the drawing throughout the year. VFW and Auxiliary members are eligible for this award.
- ✓ Each Auxiliary or VFW Post member who secures 20 new or rejoined members from July 1, 2022, to April 30, 2023, with the official form received at Department Headquarters no later than May 31, 2023, will receive a \$50 check at Department Convention.

DEPARTMENT AWARDS FOR AUXILIARIES

- ✓ Each Auxiliary that secures a minimum of five (5) New/ Rejoined members and received at Department Headquarters by November 15, 2022, will be entered in a drawing for \$50.00. Additional \$50 drawings to be held at Mid-Winter and Department Convention. To be eligible for Mid-Winter drawing the new or rejoined members must be received at Department by January 15, 2023. To be eligible for Department Convention the new or rejoined members must be received at Department by May 31, 2023. Once entered the Auxiliary will remain in the drawing through Department Convention.
- ✓ Each Auxiliary that reaches 100% will be entered into a drawing. Once entered the Auxiliary will remain in the drawing through June Convention. Each Auxiliary drawn will receive \$25. Fifteen (15) will be drawn at Fall Conference, ten (10) at Mid-Winter and five (5) at Department Convention.
- ✓ A Citation of Merit to the Auxiliary for achieving 100% by May 31, 2023.

MEMBERSHIP CATEGORIES

#1 -10-36	#2 -37-50	#3 51-68	#4 - 69-84	#5 - 85-98
#6 - 99-115	#7 - 116-139	#8 -140-166	#9 -167-237	#10 -238-OVER

Achievements	Completed	Reported
Utilized the membership materials/resources available on the National VFW Auxiliary Website		
Auxiliary promoted, participated, hosted or co-hosted with their VFW Post, activities regarding VFW and/or VFW Auxiliary education and Membership Recruitment		
Auxiliary chairman educated their members on the benefits of their membership (Ex: insurance plans, travel benefits, cancer grants, hearing plans, etc.)		
Auxiliary chairman educated their members on the National Membership program awards.		
Auxiliary members at any level participated in any recruiting event.		
Make a 1-2 minute membership recruitment video		
Achieved 100% in membership by November 30, 2022		
Achieved 100% in membership by January 31, 2023		
Auxiliary sent dues reminders utilizing MALTA		
Chairman attended a School of Instruction – Sunday 2022 Convention Training, District Meeting, Fall Conference or Mid-Winter Conference		
Chairman attended their own District Meeting		
Reported every quarter		

Della Steege, Membership Chairman
 214 N. Dewey St
 Owosso, MI 48867
 989-666-7732
district9della@yahoo.com