

Michigan Department VFW Auxiliary
MEMBERSHIP BULLETIN
June 2022

www.vfwauxmi.org

Facebook Page: Membership-Michigan

UNWAVERING SUPPORT



FOR UNCOMMON HEROES™

National Theme: Hands that Serve, Hearts that Care

Department Theme: Be the Anchor for Our Veterans, Hold Them Steady and Safe

Ladies and Gentleman, are you ready to move this organization forward for the next 100 years of service to our Veterans, their families and our communities?

I know you are!!

We will be investing in new members, showing them the wonderful things we do as members and help to shape the next generation of leaders in our organization.

Take a look at the promotional materials available on MALTA, print what you need to recruit new members, show them the added benefits such as cancer grants and travel benefits and make sure you always have a membership application handy.

Have you started your 1-2 minute recruitment videos yet? Get creative and post them to your Facebook, Instagram and YouTube pages and please share them on our Membership-Michigan Facebook page too.



In July remember to utilize MALTA to prepare your dues notices and print the needed labels for mailing.

It's never too early to talk to your VFW Post and start planning to assist or co-host a recruiting event, maybe at your local farmers market or county fair.

Remember to report all your activities at www.vfwauxmi.org under the login and report entry sections.

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