



Michigan Department VFW Auxiliary "Buddy"® Poppy/National Home Guide Sheet 2021-22

www.vfwauxmi.org

National Theme: Soaring Above & Beyond
Department Theme: Tell Our Story of Service

PROGRAM GOALS

"Buddy Poppy" ®Display Contest

"Buddy"® Poppy Education and Community Outreach

VFW National Home Education and Community Outreach

Promote National Home Helpline & National Home Life Memberships

"Buddy"® Poppy Program—The Poppy is small but a Mighty Memorial Flower that raises millions of dollars to assist the welfare of our veterans and their dependents. Its red color is to remind us of the bloodshed by American service members as well as their many sacrifices "We Honor the Dead by Helping the Living."

VFW National Home for Children—Founded in 1925 as a place where families left behind by war-- and mothers and children, brothers and sisters, -- could remain together, keeping the family circle intact even when their serviceman didn't come home. The VFW National Home for Children serves as a living memorial to American's veterans by helping our military and veteran families during difficult times. For more than 95 years, one thing has remained constant: The National Home's commitment to honor our nation's veterans and service members by providing help and hope for their children families.

National Awards for Auxiliaries

1. Most outstanding use of the "Buddy" ®Poppy in another VFW Auxiliary National Program.
Citation to every Auxiliary that uses the "Buddy"® Poppy in another VFW Auxiliary Program.
 - Criteria and entry form (required) available at www.vfauxiliary.org/resources. Auxiliaries must send the entry form to their Department "Buddy Poppy & VFW National Home Chairman by March 31, 2022. Citations will be mailed directly to participating Auxiliaries from National Headquarters.
2. Most outstanding activity and/or event that educates the community about the VFW National Home for Children.
 - Citation to every Auxiliary that hosts an activity and /or event that educates the community about the VFW National Home for Children. Criteria an entry form(required) available at vfwauxiliary.org/resources. Citation will be mailed directly to Auxiliaries from National Headquarters.
3. Citation to each Auxiliary that contributes a gift of .25 cents or more per member to Health & Happiness Fund based on June 30, 2021 membership statistics.

DEPARTMENT AWARDS

1. Best Overall promotion of the "Buddy" ® Poppy Program in the community \$10 and Citation of Merit to the Auxiliary.
2. Best Overall promotion of the VFW National Home for Children Program in the community \$10 and Citation of Merit to the Auxiliary.
3. Best Overall promotion of the VFW National Home Helpline in the community \$10 and Citation of Merit to the Auxiliary.
4. \$20, \$15, and \$10 to the Auxiliary for the 1st, 2nd and 3rd place winners in the Mid-Winter "Buddy" ® Poppy Contest. Youth Category: First place plaque and Citation to all youth who participated.

MEMBERSHIP CATEGORIES

| | | | | |
|--------------------|---------------------|--------------------|--------------------|----------------------|
| #1 -10-36 | #2 -37-50 | #3 51-68 | #4 - 69-84 | #5 - 85-98 |
| #6 - 99-115 | #7 - 116-139 | #8 -140-166 | #9 -167-237 | #10 -238-OVER |

| Achievements | Completed | Reported |
|---|-----------|----------|
| Participate in the Mid-Winter Conference "Buddy"® Poppy Contest | | |
| Hold a "Buddy"® Poppy Drive in the community. Indicate the number of poppies used, held with/without Post members. | | |
| Promote the "Buddy" ® Poppy Days in the community. Indicate type of Media used—TV, Radio, Newspaper, Facebook/Social Media, Fliers, etc. | | |
| Promote the "Buddy"® Poppy thru distribution and educate within the Auxiliary and the Community. | | |
| Promote the VFW National Home and/or National Helpline. Indicate what type media was used. | | |
| Donate to the VFW National cleaning supplies | | |
| Purchase one or more National Home Life Membership for an Auxiliary member & Promote Associate Memberships to non-members. Report # paid by Aux. and #that members purchased. | | |
| Promote the National Home Helpline thru education in your community | | |
| Attend Michigan Days VFW National Home on Aug. 22 nd , 2021 | | |
| National Health & Happiness donations of \$.10 to \$.25 cents per member as of July membership. | | |
| Promote the VFW National Home for Children thru education within the Auxiliary and the Community. | | |
| Attend and Register at School of Instruction – District Meeting, Fall Conference, or Mid-Winter Conference | | |
| Attend and Register at your own District Meeting | | |
| Report | | |

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