

Ways to achieve goals in each program from home, during social distancing & closures, etc. – just because we can't go to the VFW, hold events or gather in large numbers doesn't mean we can't still keep working for our programs!

Americanism –

- Send/deliver new flag to business seen with tattered flag
- Send certificates to local citizens or businesses flying the American flag or POW/MIA flag
- Submit article to local paper promoting Americanism, Patriotic Holidays, POW/MIA program
- Use social media to promote Americanism, Patriotic Holidays, POW/MIA program
- Recognize Blue, White, Silver or Gold Star families

Auxiliary Community Outreach –

- Auxiliary make motion to accept Volunteer hours for Auxiliary Outreach Program
- Wear an auxiliary shirt, hat or name badge while donating blood, walking for Relay for Life, delivering Meals on Wheels, etc.
- Send certificates, snacks or gifts to recognize community volunteers/first responders
- Hold a virtual open house for your post – do a video walk through and post on social media

Buddy Poppy/National Home –

- Use MEDIA to promote the Buddy Poppy in the community
- Hold a virtual Buddy Poppy drive or drive via mail
- Donation (auxiliary/members) to VFW National Home marked General Fund/Michigan Day
- VFW National Home Health & Happiness sent to National Auxiliary HQ
- Use MEDIA to promote VFW National Home (see 4 items to promote on guide sheet)

Chief of Staff/Extension –

- Send Good Job Awards to worthy auxiliary members
- Use publicity to revitalize your Auxiliary or to form a new Auxiliary
- Send letter and information to a Post without an Auxiliary, to help start one
- Promote Building on the Auxiliary Foundation – send emails to other members to share
- Nominate a member who revitalizes/rejuvenates a struggling auxiliary – National Award #1

Historian/Media Relations -

- Prepare a monthly or quarterly newsletter for your members – give them ideas of how to help with programs while they are staying home
- Maintain an Auxiliary/and Post Facebook page to share information
- Use the VFW Auxiliary Publicity Guide
- Use a fillable Press/Media release form for activities/events (on National Auxiliary website)
- Send Communications Award to local media

Hospital –

- Promote education of VA Women's Health Care Program
- Participate in National Salute to Veteran Patients Week
- Make and send valentines to Veteran Patients
- Reference the Hospital Program Guide for information about the program
- Send or deliver snacks and treats to the hospitals for Veterans and/or staff

Legislative –

- Promote VFW Priority Goals
- Communicate with legislators on Veterans issues and needs
- Join the VFW Action Corp on vfw.org
- Promote “Get Out the Vote” on MEDIA
- Promote education of the stages of a Bill/legislative process

Membership –

- Assist with reaching out to annual members to pay their dues
- Place a membership article in the local paper or on social media
- Talk to all YOUR family and friends about membership
- Make/share a video to train for membership recruiting
- Adopt a Member/be a dues angel and pay dues for a member in need

Mentoring for Leadership –

- Use Mentoring and Leadership Resources to reach out to members
- Use Relationship Building for the Future to reach out to members
- Call new members and help them understand what you do, answer their questions
- Call long time members and help them to remain engaged

Scholarships –

- Publicize ALL scholarships in local papers or on social media
- Give scholarship forms to ALL kids you know, encourage them to participate
- Send the forms to schools, libraries and community offices to hang on bulletin boards
- Send certificates to all students who participate

Veterans and Family Support –

- Promote the National Veterans Service, Veterans and Military Support Programs (vfw.org) in local newspapers and on social media
- Send or deliver needed items to homeless veteran events/facilities
- Send cards or packages to aid veterans/military personnel or their families
- Promote mental health awareness and suicide prevention in local papers or on social media
- Recognize veteran and military caregivers
- Promote Stars, Stripes and Support to combat food insecurity among military families in local papers or on social media
- Promote local Veterans and Family Support programs

Youth/Camp Trotter –

- Send recognition to youth group and request “Youth Group Supporting our Veterans Citations”
- Send Patriotic Youth awards
- Help kids you know participate in “Get Excited for the Red, White and Blue”
- Promote Patriotism through Literacy and Illustrating America in local papers and social media
- Participate in local National Night Out
- Donations to VFW Camp Trotter

SO MANY THINGS WE CAN ALL DO WITHOUT EVEN LEAVING HOME! Thank you for all you do!