



VFW Auxiliary

Welcome!

Online 
Auxiliary  Academy



VFW Auxiliary

How to Set Up a Facebook Page for Your Auxiliary



VFW Auxiliary



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VFW Auxiliary

A Note from the Presenter:

- This presentation is designed to assist you in setting up an Auxiliary Facebook page.
- There is much more to Facebook than what is included in this presentation.
- If you feel comfortable exploring Facebook Insights, Publishing Tools, Promotions and additional settings, you are welcome to do so!

Let's Get Started!



VFW Auxiliary

What's the Difference Between a Personal Profile Page and a Fan Page?

Personal Profile Page

The screenshot shows a personal Facebook profile for Megan Sanchez. The cover photo is a large American flag. The profile picture is a headshot of Megan. The page includes a bio, a 'Public Relations & Marketing Coordinator at VFW Auxiliary-National Organization' listing, and a 'Photos' section with several images of people. The right-hand side shows a 'What's on your mind?' post area with a recent post from 'Cara Skodack Day'.

Fan Page

The screenshot shows a Facebook fan page for the VFW Auxiliary-National Organization. The cover photo features the VFW Auxiliary logo and the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES®' with the website 'vfwauxiliary.org'. The page includes a navigation menu, a 'Write something...' post area, and a 'This Week' summary showing 59,309 post reach, 0 website clicks, and 8 sign-ups. The 'About Us' section describes the organization as the nation's oldest veterans' service organizations.



VFW Auxiliary

What's the Difference Between a Personal Profile Page and a Fan Page?

Personal Profile Page

- Individuals
- Gain Friends
- Limited Number of Friends
- You Can Request Friends
- You are Required to Manually Accept Friends
- There is no Reporting
- Very few Promotional Opportunities

Fan Page

- Companies, Organizations, Brands, Products, Artists, Bands, Public Figures, Causes, etc.
- Gain Likes
- Unlimited Fans/Likes
- You Can't Request Fans
- You Don't Accept Fans
- Reporting!!!
- More Promotional Opportunities such as Ads, Promoted Posts, Offers
- It's FREE!!!



VFW Auxiliary

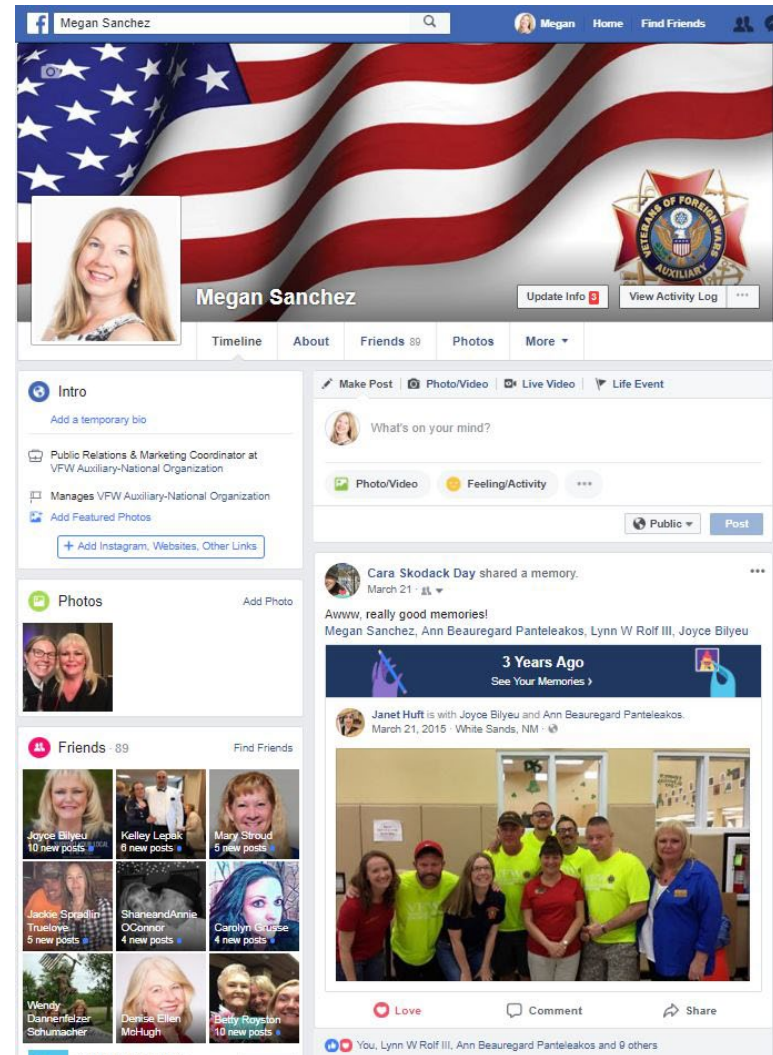
What You Need to Create a Facebook Fan Page

- A personal Facebook Profile Page.
 - **You will NOT have a separate login for your Fan Page – they will be the same.**
- A logo or other photo to use as your Auxiliary's Profile Picture.
- Brief description of your Organization.
- A horizontal photo that will be used as your Auxiliary's Cover Photo.



VFW Auxiliary

- Log in to Facebook using your personal login information.
- Go to your Personal Profile Page. *The layout of your Personal Profile Page should look similar to this after you log in to Facebook.*





VFW Auxiliary

After logging in:

- Go to the **UPSIDE DOWN TRIANGLE** in the upper right-hand corner
- Click on **“Create Page.”**

The screenshot shows a Facebook profile for Megan Sanchez. The profile picture is a woman with blonde hair. The cover photo is an American flag. The page is titled 'Megan Sanchez' and shows her role as 'Public Relations & Marketing Coordinator at VFW Auxiliary-National Organization'. A dropdown menu is open in the top right corner, showing options like 'Your Pages', 'Create Page', 'Manage Pages', 'Create Group', etc. Two red arrows point to the 'Create Page' option and the dropdown menu icon.



VFW Auxiliary

You will be taken to this page that instructs you to “Create a Page.”
Click the **“Get Started”** button in the box on the right
that says **“Community or Public Figure.”**

Search Megan Home Find Friends

Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.

Business or Brand
Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started

Community or Public Figure
Connect and share with people in your community, organization, team, group or club.

Get Started



VFW Auxiliary

You will be asked to fill in the name of your organization.

Please use VFW Auxiliary and the number of your post. Ex: VFW Auxiliary
12345

For the kind of organization, type **“Community Service.”**

Search Megan Home Find Friends

Create a Page

Connect your business, yourself or your cause to the worldwide community of people on Facebook. To get started, choose a Page category.

Business or Brand

Showcase your products and services, spotlight your brand and reach more customers on Facebook.

Get Started

Community or Public Figure

Connect with people in your community and share news about what's important to you with a free Facebook Page.

VFW Auxiliary 12345

Community Service

When you create a Page on Facebook the Pages, Groups and Events Policies apply.

Continue



VFW Auxiliary

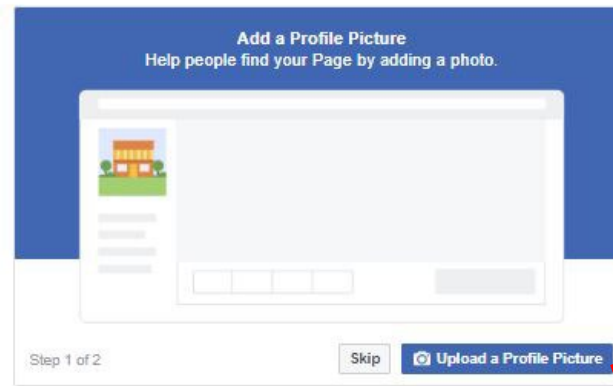


Step 1 of 2: Add a Profile Picture

- **Select the “Upload a Profile Picture” button to upload a photo.**

Tips:

- Your Auxiliary's Profile Picture should be a square image/shape.
- Do not use your Auxiliary President's photo for the Profile Picture.
- Suggestions: VFW Auxiliary Emblem, American Flag, Eagle, etc.
The VFW Auxiliary Emblem is available in the Emblem Branding Center behind Member Login.





VFW Auxiliary

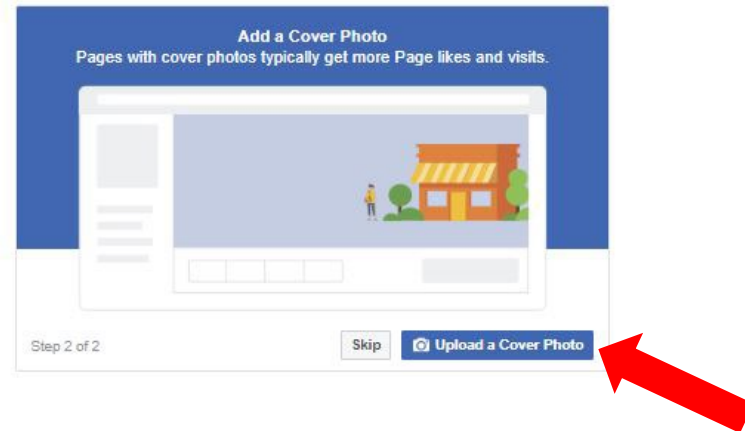


Step 2 of 2: Add a Cover Photo

- **Select the “Upload a Cover Photo” button to upload a photo.**

Tips:

- A Cover Photo is a large, horizontal photo that graphically represents your Auxiliary
- Suggestions – Flags, Eagles, photos of your Auxiliary volunteering, etc. *Download cover photos from the The VFW Auxiliary Emblem Branding Center behind Member Login.*





VFW Auxiliary

Once you have uploaded a Profile Picture and a Cover Photo, you will be taken to your Auxiliary's NEW Facebook page!

Your **Auxiliary Page** will look similar to this once you've added a **Profile Picture** and **Cover Photo**.

There are so many things you can add and/or update. What should you do?

- **Start by Creating a Username and Add a Short Description**

The screenshot shows a Facebook page for 'VFW Auxiliary 12345'. The page layout includes a navigation bar at the top with 'Page', 'Inbox', 'Notifications', 'Insights', and 'Publishing Tools'. The main content area features a profile picture of the VFW Auxiliary logo and a cover photo of a bald eagle with the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES® vfwauxiliary.org'. Below the cover photo, there are buttons for 'Like', 'Follow', and 'Share'. A 'Welcome to Your New Page' section provides tips for adding a short description and a username. A 'Now invite your friends!' notification is displayed. The left sidebar contains a 'Promote' button, which is highlighted by a red arrow. The right sidebar shows a list of friends to invite, including Carolyn Grusse, Joyce Bilyeu, Lynn W Rolf III, Cara Skodack Day, Ann Beauregard Pantelea..., and Jan Lawrence Passmore.



VFW Auxiliary

Create Page Username

What is a Page Username?

- Your Page Username is the website address for your Auxiliary Facebook Page.
- It's a way for people to find your Auxiliary Page on Facebook
- It allows your Auxiliary to be "tagged" by other Pages and people by typing @VFWAuxiliary12345 (or whatever your Auxiliary number is).

The screenshot shows a Facebook page for 'VFW Auxiliary 12345'. A dialog box titled 'Create Page Username' is open, displaying the following text: 'It's easier for people to find your Page in search when it has a unique username. Pages with usernames can also create custom URLs that let people quickly visit and message them.' Below this text is a preview of the page name 'VFW Auxiliary 12345' with a placeholder '@username'. A text input field contains '@username' and has a character count of '0 / 50'. A 'Need help? Get tips on choosing a username.' link is visible. At the bottom of the dialog are 'Cancel' and 'Create Username' buttons. The background shows the Facebook page interface with a cover photo of an eagle and the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES®'.



VFW Auxiliary

Create Page Username

For your Auxiliary's Username, please use VFW Auxiliary and the number of your post.

Ex: VFW Auxiliary 12345

Once the Username has been entered, (VFWAuxiliary12345 - your Auxiliary number in place of the 12345), click the **“Create Username”** button.

The screenshot shows the Facebook interface for a page named 'VFW Auxiliary 12345'. A modal dialog box titled 'Create Page Username' is open, providing instructions on the benefits of a unique username. The dialog shows a preview of the page with the chosen username '@VFWAuxiliary12345' and a green checkmark indicating it is available. A red arrow points to the 'Create Username' button at the bottom right of the dialog.



VFW Auxiliary

You will be taken to this screen.

Click the **“OK”** button.

The screenshot shows the Facebook interface for a page named 'VFW Auxiliary 12345'. A white dialog box is centered on the screen with the following text:

You're all set!

The username @VFWAuxiliary12345 has been created for VFW Auxiliary 12345.

It's now easier for people to find your Page in search. People can also visit your Page at fb.me/VFWAuxiliary12345 and send your Page messages at m.me/VFWAuxiliary12345.

At the bottom right of the dialog box is a blue button labeled 'OK'. A red arrow points to this button.

The background of the screenshot shows the Facebook page layout, including the profile picture (the VFW Auxiliary logo), the cover photo (an eagle with the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES®'), and a list of suggested friends to invite.



VFW Auxiliary

Add a Short Description

What is a Short Description?

- It's the brief introduction to your business or organization that shows up on the "About" section of your Facebook Page.
- There's a limit of 255 characters.
- **Suggested Short Description:**
The VFW Auxiliary supports projects that benefit veterans, active-duty service members and their families. We also spread patriotism in our community.
- Once the Short Description has been entered, click the **"Save"** button.

The screenshot shows the Facebook interface for a page named 'VFW Auxiliary 12345'. A modal dialog box titled 'Describe Your Page' is open, prompting the user to add a short description. The dialog box contains the following text:

Describe Your Page

Add 1-2 sentences to describe VFW Auxiliary 12345 to help people understand what you offer.

Short Description 5 / 255

The VFW Auxiliary supports projects that benefit veterans, active-duty service members and their families. We also spread patriotism in our community.

Buttons for 'Cancel' and 'Save' are visible at the bottom of the dialog box, with a red arrow pointing to the 'Save' button.



VFW Auxiliary

Once the Username and Short Description have been entered, you will be taken back to your Auxiliary Page.

Once you are on this page, select the **"Settings"** tab.

The screenshot shows the Facebook interface for a page named 'VFW Auxiliary 12345'. At the top, there's a search bar and navigation links for 'Megan', 'Home', 'Find Friends', and 'Settings'. The 'Settings' link is highlighted with a red arrow. Below the navigation bar, the page header includes 'Page', 'Inbox', 'Notifications', 'Insights', and 'Publishing Tools'. The main content area features a cover photo of an eagle with the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES® vfwauxiliary.org'. Below the cover photo, there are buttons for 'Like', 'Follow', 'Share', and 'Send Message'. The left sidebar contains the page name 'VFW Auxiliary 12345', a 'Create Page @Username' button, and navigation options like 'Home', 'Posts', 'Reviews', and 'Promote'. The right sidebar has a section titled 'Know friends who might like your Page?' with a search bar and a list of friends with 'Invite' buttons. At the bottom, there are language options and a footer with 'Privacy', 'Terms', 'Advertising', 'Ad Choices', 'Cookies', and 'More'.



VFW Auxiliary

You will be taken to this screen.

Click the **“General”** tab on the left side of the page.

There are numerous settings you can change in this section, but likely only two that you will WANT to change:

- **Visitor Posts**
- **Profanity Filter**

Page	Inbox	Notifications	Insights	Publishing Tools	Settings	Help
⚙️ General	✉️ Messaging	⚙️ Edit Page	📄 Post Attribution	🔔 Notifications	🗣️ Messenger Platform	📺 Videos
👤 Page Roles	👥 People and Other Pages	👤 Preferred Page Audience	🔑 Authorizations	📱 Partner Apps and Services	🏷️ Branded Content	📷 Instagram
★ Featured	📰 Crossposting	📧 Page Support Inbox	💰 Payments	📋 Activity Log	👁️ Page Visibility	👤 Visitor Posts
					👥 News Feed Audience and Visibility for Posts	✉️ Messages
					🏷️ Tagging Ability	👤 Others Tagging this Page
					📍 Page Location for Frames	🌐 Country Restrictions
					👤 Age Restrictions	🗣️ Page Moderation
					🚫 Profanity Filter	👤 Similar Page Suggestions
					📰 Page Updates	🌐 Post in Multiple Languages
					🗣️ Translate Automatically	📊 Comment Ranking
					📄 Content Distribution	📄 Download Page
					👤 Merge Pages	🗑️ Remove Page



VFW Auxiliary

Click **"Edit"** on the Visitor Posts line and

- Allow visitors to the Page to publish posts
- Review posts by other people before they are published to the Page.

Click the **"Save Changes"** button.

The screenshot shows the Facebook Page Settings interface. The left sidebar contains various settings categories: General, Messaging, Edit Page, Post Attribution, Notifications, Messenger Platform, Videos, Page Roles, People and Other Pages, Preferred Page Audience, Authorizations, Partner Apps and Services, Branded Content, Instagram, Featured, Crossposting, Page Support Inbox, and Payments. The main content area is titled 'Page Visibility' and shows the current page is published. The 'Visitor Posts' section is expanded, displaying the following options:

- Allow visitors to the Page to publish posts
- Allow photo and video posts
- Review posts by other people before they are published to the Page (P)
- Disable posts by other people on the Page

Below these options are 'Save Changes' and 'Cancel' buttons. A red arrow points to the 'Edit' link for the 'Visitor Posts' section. Another red arrow points to the 'Save Changes' button. The rest of the settings list includes: News Feed Audience and Visibility for Posts, Messages, Tagging Ability, Others Tagging this Page, Page Location for Frames, Country Restrictions, Age Restrictions, Page Moderation, Profanity Filter, Similar Page Suggestions, Page Updates, Post in Multiple Languages, Translate Automatically, Comment Ranking, Content Distribution, Download Page, Merge Pages, and Remove Page.



VFW Auxiliary

Find the Profanity Filter line and click **“Edit.”**
Select **MEDIUM** from the drop-down menu.

Click on the **“Save Changes”** button.

Click on **“Page”** to go back to your Auxiliary Page.

The screenshot shows the Facebook Page Settings interface. A red arrow points to the 'Page' tab in the top navigation bar. Another red arrow points to the 'Profanity Filter' dropdown menu, which is currently set to 'Medium'. A third red arrow points to the 'Save Changes' button below the dropdown. The settings are organized into two columns:

Setting	Value	Action
General		
Page Visibility	Page published	Edit
Visitor Posts	Anyone can publish to the Page Post moderation is turned on	Edit
News Feed Audience and Visibility for Posts	The ability to narrow the potential audience for News Feed and limit visibility on your posts is turned off	Edit
Messages	People can contact my Page privately.	Edit
Tagging Ability	Only people who help manage my Page can tag photos posted on it.	Edit
Others Tagging this Page	People and other Pages can tag my Page.	Edit
Page Location for Frames	Other people can use your Page's location for photo and video frames.	Edit
Country Restrictions	Page is visible to everyone.	Edit
Age Restrictions	Page is shown to everyone.	Edit
Page Moderation	No words are being blocked from the Page.	Edit
Profanity Filter	Medium (?)	Edit
Similar Page Suggestions	Choose whether this Page is recommended to others	Edit
Page Updates	Page posts are automatically published when you update Page info, reach milestones, receive reviews and more.	Edit
Post in Multiple Languages	Ability to write posts in multiple languages is turned off	Edit
Translate Automatically	Your posts may show translations automatically for people who read other languages	Edit
Comment Ranking	Most recent comments are shown for my Page by default.	Edit
Content Distribution	Downloading to Facebook is allowed.	Edit
Download Page	Download Page	Edit
Merge Pages	Merge duplicate Pages	Edit
Remove Page	Delete your Page	Edit



VFW Auxiliary

The next step is to enter detailed information about your Auxiliary, including contact information.

Select the **“See More”** tab to see the **“About”** tab.

VFW Auxiliary 12345
@VFWAuxiliary12345

Home
Posts
Reviews
See more
Promote
Manage Promotions

UNWAVERING SUPPORT FOR UNCOMMON HEROES®
vfwauxiliary.org

VFW Auxiliary 12345 updated their cover photo.
3 hrs · 🌐

UNWAVERING SUPPORT FOR UNCOMMON HEROES®
vfwauxiliary.org

1 person reached

Boost Unavailable

Like Comment Share

Know friends who might like your Page?
Help more people discover your Page by inviting friends to like it.

Search for friends to invite

- Carolyn Grusse Invite
- Joyce Bilyeu Invite
- Lynn W Rolf III Invite
- Cara Skodack Day Invite
- Ann Beauregard Pantelea... Invite
- Jan Lawrence Passmore Invite

See All Friends

Community Service

English (US) · Español · Português (Brasil) · Français (France) · Deutsch



VFW Auxiliary

Click the **“About”** tab.



VFW Auxiliary

The **“About”** section will display.

The following have already been created, but you may choose to **Edit** them if you need to correct something:

- Category
- Name
- Username
- Short Description

To edit, click on the link of what you'd like to **“Edit,”** make your changes and **“Save Changes.”**

The screenshot shows the Facebook page for 'VFW Auxiliary 12345'. The page header includes the name and a search bar. Below the header is a navigation bar with 'Page', 'Inbox', 'Notifications', 'Insights', and 'Publishing Tools'. The main content area features a cover photo of an eagle with the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES® vfwauxiliary.org'. The left sidebar contains a menu with options like 'Home', 'Posts', 'Reviews', 'Videos', 'Photos', 'About', 'Community', 'Groups', 'Promote', and 'Manage Promotions'. The 'About' section is expanded, showing 'GENERAL' information: Category (Community Service), Name (VFW Auxiliary 12345), and Username (@VFWAuxiliary12345), each with an 'Edit' link. Below this is 'BUSINESS INFO' with options to edit start date, business types, and mission. 'CONTACT INFO' includes phone number, email, website, and other accounts. 'MORE INFO' includes links to edit the About section, Impressum, founding date, and awards. The 'STORY' section is currently empty, and the 'TEAM MEMBERS' section lists people who manage the page.



VFW Auxiliary

Under “Business Info”:

- Enter the year your Auxiliary was instituted.
- Leave Edit business types as-is.
- Leave Mission as-is.

Under “Contact Info”:

- Enter the phone number for your Post/Auxiliary.
If your Post/Auxiliary does not have a phone number, leave this blank.
- Enter the email address for your Auxiliary.
If your Auxiliary does not have an email address, leave this blank.
- Enter the website for your Post/Auxiliary.
If your Post/Auxiliary does not have a website, list the National VFW Auxiliary website: <https://www.vfwauxiliary.org>.

Under “More Info”:

- Leave Impressum as-is.
- Feel free to add awards or other information.

The screenshot shows a Facebook page for 'VFW Auxiliary 12345'. The page layout includes a top navigation bar with the user's name 'Megan' and options for 'Home' and 'Find Friends'. Below this is a secondary navigation bar with 'Page', 'Inbox', 'Notifications', 'Insights', and 'Publishing Tools'. The main content area features the VFW Auxiliary logo on the left, a profile picture of an eagle, and a cover photo with the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES® vfwauxiliary.org'. The 'About' section is expanded, showing 'GENERAL' information (Category: Community Service, Name: VFW Auxiliary 12345, Username: @VFWAuxiliary12345), 'BUSINESS INFO' (Edit Start date, Edit business types, Edit Mission), and 'CONTACT INFO' (+ Enter phone number, @VFWAuxiliary12345, + Enter email, + Enter website, Edit Other Accounts). There are also sections for 'MORE INFO' (About, Impressum, Founding date, Awards), 'TEAM MEMBERS', and 'Our Story'.



VFW Auxiliary

Under “Our Story”:

- Add a patriotic photo or a photo of your Auxiliary members.
- Write information about your Auxiliary or use the following:

The VFW Auxiliary is one of the nation’s oldest veterans’ service organizations and our members are the relatives of those who have served in overseas combat. We have nearly a half million members nationwide who volunteer millions of hours and fundraise millions of dollars for charitable projects that benefit veterans, military service personnel, and their families.

Through our National Programs, we assist the VFW pass or block legislation that impacts veterans and their families, provide nearly a million volunteer hours in the VA medical system, conduct patriotic programs with thousands of students and offer hundreds of thousands of dollars in scholarships for our nation’s youth. With nearly 4,000 Auxiliaries, there is likely one in your area working to improve the lives of America’s uncommon heroes.

VFW Auxiliary 12345
@VFWAuxiliary12345

Home
Posts
Reviews
Videos
Photos
About
Community
Groups
Promote
Manage Promotions

UNWAVERING SUPPORT FOR UNCOMMON HEROES®
vfwauxiliary.org

Like Follow Share ... Send Message

About Edit Page Info

GENERAL

Category	Community Service	Edit
Name	VFW Auxiliary 12345	Edit
Username	@VFWAuxiliary12345	Edit

BUSINESS INFO

- Edit Start date
- Edit business types
- Edit Mission

CONTACT INFO

- + Enter phone number
- @VFWAuxiliary12345 Send Message
- + Enter email
- + Enter website
- Edit Other Accounts

MORE INFO

- About
The VFW Auxiliary supports projects that benefit veterans, active-duty service members and their families. We also spread patriotism in our community.
- Edit Impresum
- Edit Founding date
- Edit Awards

Our Story
+ Tell people about your business

TEAM MEMBERS

These people manage the VFW Auxiliary 12345 Page and have chosen to have the Page appear on their profile and their name and profile picture shown on the Page.
Add yourself as a team member



VFW Auxiliary

Once all changes have been made, click the **"Home"** tab.

The screenshot displays the Facebook interface for the VFW Auxiliary 12345 page. At the top, the navigation bar includes the page name, a search icon, and user options like 'Megan', 'Home', and 'Find Friends'. Below this, a secondary navigation bar lists 'Page', 'Inbox', 'Notifications', 'Insights', 'Publishing Tools', 'Settings', and 'Help'. The main content area features the VFW Auxiliary logo as the profile picture and a cover photo of an eagle with the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES® vfwauxiliary.org'. The 'About' section is visible, showing 'GENERAL' information such as 'Category: Community Service', 'Name: VFW Auxiliary 12345', and 'Username: @VFWAuxiliary12345'. Other sections include 'BUSINESS INFO', 'CONTACT INFO', and 'MORE INFO'. A red arrow points to the 'Home' tab in the left-hand navigation menu.



VFW Auxiliary

Next you will choose how people can contact your Auxiliary.

Click the **“Send Message”** button.

The screenshot shows a Facebook page for 'VFW Auxiliary 12345'. The page layout includes a navigation bar at the top with 'Page', 'Inbox', 'Notifications', 'Insights', and 'Publishing Tools'. Below the navigation bar is the page header, which includes the VFW Auxiliary logo and a cover photo of an eagle with the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES® vfwauxiliary.org'. A red arrow points to the 'Send Message' button in the top right corner of the page content area. The page also features a 'Status' section with a 'Write something...' prompt, a 'Posts' section with two recent updates, and a 'Know friends who might like your Page' section with a list of friends and 'Invite' buttons. The bottom of the page includes a 'Community Service' section with language options and a footer with 'Privacy', 'Terms', 'Advertising', 'Ad Choices', 'Cookies', and 'More' links, along with the text 'Facebook © 2018'.



VFW Auxiliary

Select **"Edit Button."**

The screenshot shows the Facebook interface for a page named "VFW Auxiliary 12345". The page cover features a bald eagle with the text "UNWAVERING SUPPORT FOR UNCOMMON HEROES®" and the website "vfwauxiliary.org". The left sidebar includes the page name, profile picture, and navigation options like Home, Posts, Reviews, Promote, and Manage Promotions. The main content area shows a post from the page with the same eagle image and text, and a "Contact Us" button. A dropdown menu is open over the "Contact Us" button, with "Edit Button" highlighted by a red arrow. Other options in the menu include "Test Button", "Get People to Con... like your Page?", and "Delete Button".

Unwavering Support for Uncommon Heroes®



VFW Auxiliary

Select **“Contact you”**

Choose how you would like people to contact your Auxiliary:

- **Call Now (Phone)**
- **Send Message (Facebook message)**
- **Send Email (Email)**
- **Contact Us (Website Link)**
- **Sign Up (Website Link)**

Once you have selected the method of how your Auxiliary will be contacted, click the **“Next”** button.

Fill in the information and click **“Finish.”**

The screenshot shows the Facebook interface for a page named 'VFW Auxiliary 12345'. A modal window titled 'Add a Button to Your Page' is open. The modal has a 'Preview' section at the top showing a banner with an eagle and the text 'UNWAVERING SUPPORT FOR UNCOMMON HEROES®'. Below the preview, the text reads 'Step 1: Which button do you want people to see? The button at the top of your Page helps people take an action. People see it on your Page and in search results when your Page appears. You can edit it any time.' There are several button options: 'Book with you', 'Contact you', 'Call Now', 'Send Message', 'Send Email', 'Contact Us', and 'Sign Up'. A red arrow points to the 'Contact you' option. At the bottom of the modal, there are 'Cancel' and 'Next' buttons, with another red arrow pointing to the 'Next' button.



VFW Auxiliary

Your Contact button is live!

VFW Auxiliary 12345
@VFWAuxiliary12345

Home
Posts
Reviews
See more
Promote
Manage Promotions

Like Follow Share ...

Contact Us

Know friends who might like you
Help more people discover your Page. Invite your friends to like it.
Search for friends to invite

Carolyn Grusse Invite
Joyce Bilyeu Invite
Cara Skodaak Day Invite
Lynn W Rolf III Invite
Ann Beauregard Pantelea... Invite
Joan Penney Invite
See All Friends

Community Service
English (US) · Español · Português (Brasil) · Français (France) · Deutsch +
Privacy · Terms · Advertising · Ad Choices · Cookies · More

Now it's easier to contact VFW Auxiliary 12345.
Contact Us

Boost Post

Like Comment Share ...

Unwavering Support for Uncommon Heroes®



VFW Auxiliary

Now that your Auxiliary Page is set up, be sure to **“Like”** it and **“Follow”** it to see the updates in your News Feed!

The screenshot displays the Facebook interface for the 'VFW Auxiliary 12345' page. At the top, the search bar shows the page name. Below the navigation tabs (Page, Inbox, Notifications, Insights, Publishing Tools), the page header includes the VFW Auxiliary logo and the name 'VFW Auxiliary 12345'. The cover photo features an eagle and the slogan 'UNWAVERING SUPPORT FOR UNCOMMON HEROES®' with the website 'vfwauxiliary.org'. The interaction bar below the cover photo has buttons for 'Like', 'Follow', 'Share', and a menu icon. A red arrow points to the 'Follow' button. The left sidebar contains navigation options: Home, Posts, Reviews, Videos, Photos, About, Community, Groups, Promote, and Manage Promotions. The main content area shows a post from 'VFW Auxiliary 12345' that updated their cover photo, with 1 person reached. The right sidebar shows a list of friends to invite and a 'Community Service' section.



VFW Auxiliary

You have successfully created your Auxiliary Facebook Page!

Great job!!!

Tip: *Be sure and invite your Facebook friends to "Like" your Auxiliary Page!*

The screenshot shows a Facebook page for 'VFW Auxiliary 12345'. The page is set to 'Public' and has 1 person reached. The page includes a navigation menu, a status update field, and a list of friends to invite.

Page | Inbox | Notifications | Insights | Publishing Tools | Settings | Help

VFW Auxiliary 12345
@VFWAuxiliary12345

Home | Posts | Reviews | Promote | Manage Promotions

UNWAVERING SUPPORT FOR UNCOMMON HEROES®
vfwauxiliary.org

1 person reached | Boost Unavailable

Like | Comment | Share

Know friends who might like your Page?
Help more people discover your Page by inviting friends to like it.

Search for friends to invite

- Carolyn Grusse | Invite
- Joyce Bilyeu | Invite
- Cara Skodack Day | Invite
- Lynn W Roif III | Invite
- Ann Beauregard Pantelea... | Invite
- Joan Penney | Invite

See All Friends

Community Service

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Questions?

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