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VETERANS OF FOREIGN WARS AUXILIARY

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MEDIA RELEASE

FOR IMMEDIATE RELEASE

VFW Auxiliary Announces Kick-Off of National Anthem Singing Contest

VFW Auxiliary [insert Name/Post Number] is excited to announce the kick-off of the VFW Auxiliary's national anthem singing contest, Get Excited for the Red, White and Blue! Local youth in grades K-12 can showcase their talent, display their patriotism and express their creativity while competing for their share of \$2,000 in national awards.

Contestants must submit a video of their solo vocal performance of "The Star-Spangled Banner." Video must be uploaded to YouTube and submitted to a local Auxiliary for judging. The video must be recorded between July 1, (year) and March 31, (year). Entry will be judged on vocal ability, mastery of lyrics, originality or interpretation and entertainment value.

Contestants begin by competing at the local VFW Auxiliary level. The first-place winner from each Auxiliary advances to Department (state) competition. The contest consists of two grade divisions: K-8 and 9-12. The Department (state) first-place winner in each grade division will be forwarded to Auxiliary National Headquarters. There is one National winner in each grade division, with awards for first, second and third place in each grade division. Winners will be notified via the email address provided on the winners' entry form.

The contest is designed to promote patriotism and encourage youth to learn the words to "The Star-Spangled Banner" while displaying their creativity and vocal talent.

Contestant entries must be submitted to VFW Auxiliary [insert Name/Post Number] by March 31, (year). Interested youth, parents/guardians and teachers should contact [insert contact name] at [phone number] or at [email address] for more information.

Visit <http://www.vfwauxiliary.org/what-we-do/youth-activities> for eligibility requirements, contest rules and an entry form.

About the VFW Auxiliary: *The VFW Auxiliary is one of the nation's oldest veterans' service organizations and our members are the relatives of those who served in a location of foreign conflict.*

We have nearly 470,000 members representing all 50 states who volunteer millions of hours and give millions of dollars to support veterans, military service personnel and their families.

We are a voice for veterans on Capitol Hill and are instrumental in assisting the VFW pass or block legislation that impacts veterans and their families. We are one of the top 10 providers of volunteer hours in the VA medical system. Every year, members fundraise millions of dollars for charitable projects that benefit veterans and their families. We also provide hundreds of thousands of dollars in scholarships for our nation's youth. With more than 3,600 Auxiliaries, there is likely one in your area working to improve the lives of America's uncommon heroes. Learn more at www.vfwauxiliary.org.