

# MICHIGAN DEPARTMENT VFW AUXILIARY

## MEMBERSHIP BULLETIN

### July 2023

[www.vfwauxmi.org](http://www.vfwauxmi.org)

Facebook Page: Membership Michigan

UNWAVERING SUPPORT



FOR UNCOMMON HEROES

*National Theme: Banding Together for Our Veterans*

*Department Theme: Our Veterans the Angels Among Us*

\*\*\* **ATTENTION** all Membership “Special Agents” I have your first secret assignment in the mission for membership. I would like as many people as possible to send me a picture of a family member in uniform. You can take your picture and scan it to my email. Or if you prefer you can make a paper copy off your printer and mail me a copy as well. What I would like included with each submission is the following information, your District and auxiliary number. I need to have these pictures by **September 1st**. The secret part of this mission is you will have to wait to see what will be done with these.\*\*\*

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As we get into the summer months and things heat up, I hope you're heating up your drive for membership. The sooner you can get your members to pay their due the more time you will have to sit back, relax, and enjoy your summer. I believe one way to help achieve your auxiliary reaching 100% quickly, is to really encourage your members to convert to life memberships. With their renewal notices, type up a little information paper that would be about a ½ or ⅓ of a page describing the benefits of their conversion to life and how it would take the pressure off them to pay each year. You should also include the cost breakdown so they can see immediately what they would need to send in. This also makes the whole process for your treasures so much easier each year. Maybe as an incentive you have some members that attend every meeting and always work the dinners and other auxiliary sponsored events but do not have a life membership. Perhaps your auxiliary could once a year put those names into a drawing to have the Auxiliary purchase a membership or pay even half. It's a small reward/thank you to that member for their tireless efforts for your auxiliary and Veterans. Please, whatever you do, do not hold the dues. The auxiliary treasure should pay them as they get them or at least once a week during the main rush of dues coming in. New member dues should be sent in to the Dept Treasure once they are voted through on the auxiliary floor for processing.

Should you accept this mission, this message will self-destruct in 30 sec.

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## MEMBERSHIP BULLETIN

### August 2023

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August is generally the hottest time of the year here in Michigan and I sure hope your auxiliary is “hot on the trail” of those dues of current members and seeking out new members. If you are having a difficult “mission” in this area, please do not hesitate to seek out membership resources on our Department or National websites for good ideas. You are all superheroes for our Veterans but there is no shame in seeking additional ideas or help. With summer events being held in all your communities there should be at least a couple of opportunities for you to put out a table or two for membership recruitment. You could join forces with your post or go solo just don’t be “incognito”. Make a poster list some of those benefits that a membership in the Auxiliary will offer someone when they join. You could also “team up” with other chairman and promote other programs like Voice of Democracy and Patriots Pen, Americanism, and Outreach, just be creative, the sky’s the limit. This membership program can soar to new heights using our “wings” and our “superpowers”.

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**Failure  
IS NOT  
AN  
Option**

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