



## Michigan Department VFW Auxiliary Historian/Media Relations Bulletin – April 2025

[www.vfwauxmi.org](http://www.vfwauxmi.org)

Facebook Page: Historian/Media Relations-Michigan

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National Theme: *From Our Roots to Our Branches: Extending Service to Our Veterans*  
Department Theme: *Aspire to Inspire*

As the 2024 – 2025 year winds down we need to be reviewing the Historian/Media Relations Program Goals. Have you completed goals as an Auxiliary or member? Has it been reported?

Did you promote a program activity on social media?

Did you do a Media Relations Training about Malta, Facebook, or other media?

Did you create a Scrapbook for your president or Auxiliary?

Did you communicate to members quarterly?

Did you maintain a Facebook page?

Did you maintain a website?

Did you attend a School of Instruction?

Did you attend your District Meeting?

Did you report every quarter?



If you answered yes to any of the above questions, did you report it?

Did you show the community all the great activities and events you did this year involving the Auxiliary Programs, using photos or information on social media (Facebook)? Every Auxiliary had to do an event or activity for veterans in the Veterans and Family Support Program. Did you post it on Facebook? I hope everyone entered a National Auxiliary Historian/Media Relations Award form for their veteran event or another promotion of a program event or activity on social media. I can't wait to read them.

Remember, there is a lot of great information in Malta, [vfwauxiliary.org](http://vfwauxiliary.org), under Historian/Media Relations on how to use Facebook and promote on social media. Also, some of that same information can be found on the Department Website, [vfwauxmi.org](http://vfwauxmi.org), under Historian/Media Relations Program. There is even information on how to put together events. Make sure you report when you share information to your Auxiliary about the educational information in Malta. The last reporting day is April 20, 2025, for the 2024-2025 year. REPORT, REPORT, REPORT!



Every Auxiliary was given a job by Department President Jane Dady. Your District President gave each Auxiliary President a Mug to be presented to an Unsung Hero, a member in your Auxiliary that works hard behind the scenes. The Mug was to show them how much they are appreciated. I need a photo from each Auxiliary of your Unsung Hero with their Mug. Please

include their name, Auxiliary, District and why they were chosen. You can email, text, mail or give to me at the 2025 Convention. I am putting together a book, for Jane, of our Unsung Heroes. VFW Department Convention in Kalamazoo May 28- June 1, 2025, is the deadline for getting them to me.

Everyone has been great posting on the Historian/Media Relations-Michigan Facebook page. Auxiliary members have been able to see what other Auxiliaries do for their programs and their veterans. I have received some photos from members of Jane's visit to their District and of Gunnar with members at events. I have also captured photos from social media postings. But I do not have all the photos out there of Gunnar or every District's picture of Jane's visit. If you have pictures of President Jane at your District Meeting or pictures of Gunnar's travels or pictures with members, please get those to me. If you have Gunnar please bring him to the 2025 Convention in Kalamazoo.

Showing your activities and events is a great learning tool for Auxiliary ideas and a great way to promote our programs and organization to the community. The more the community sees our activities, the more it entices them to want to join us. The more they see what we do for our veterans, youth and community, the more they understand what we do. The more they see the legislation we push for our veterans, the more they see the needs of our veterans. The more they see us with our veterans the more patriotic we all become.

Hope to see everyone at the Department Convention.

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